



Annual Chamber Partnership Opportunities

The strength of the Greater Binghamton Chamber of Commerce is a direct result of the support and participation of our membership. Many of the Chamber's annual events and programs are offset by the generous contributions of our members through sponsorships. The Chamber Sponsorship Program provides companies with unique marketing opportunities.

The Sponsorship Program allows members to sponsor events and programs that are of greatest interest to them. Your sponsorship level is determined by the events you select to sponsor and the corresponding amount of your investment. In return, the Chamber provides you with a marketing package giving you the greatest exposure for your investment. With **over 850 companies and nearly 50,000 employees represented in our membership**, you can be assured that your marketing message will be received by this important business (and consumer) audience. We invite you to explore our annual sponsorships.

After Hours Mixers – Monthly

After Hours Mixers attract between 50 and 250 people.

Event Host - \$250

Event Sponsorship - \$500

Small Business Council (SBC) Network Luncheons – Monthly

Held on the second Thursday of each month at various locations; SBC Network Luncheons attract between 50 and 60 attendees.

Event Sponsorship - \$250

Chamber Business Show – April

The Premiere Business-to-Business Show in the Greater Binghamton and surrounding areas; 3,000 attendees walk the show floor each year.

Title Sponsorship - \$10,000

Diamond Sponsorship - \$6,500

Presidential Sponsorship - \$4,500

Patron Sponsorship - \$2,500

Annual Dinner – May

The business community comes together to recognize and to celebrate those who have made significant contributions in the Greater Binghamton's business climate over the last year.

Between 400 and 500 attendees attend this premiere chamber event.

Event Sponsorship - \$7,500

Employee of the Month – May

A program established to enable members to recognize their outstanding employees.

Event Sponsorship - \$2,500

Chamber's Annual Career Fair – June

A community wide event that brings together the business community and job seekers.

Title Sponsorship - \$2,000

Annual Chamber Classic Golf Tournament – June

A casual day, out-of-the-office, networking with prospective clients and strengthening relationships with existing customers

Tournament Sponsorship - \$7,500

Major Sponsorship - \$3,000

Prize Sponsorship - \$3,000

Meal Sponsorship - \$2,000

Raffle Board Sponsorship - \$1,500

Snack Station Sponsorship - \$1,250

Drink Station Sponsorship - \$1,250

Putting Contest Sponsorship – \$1,250

Contest Sponsorship (i.e., Longest Drive, Closest to the Pin) - \$1,250

Member-to-Member Discount Cards – July

Discount cards are distributed to over 850 local Chamber businesses (and to their 50,000 employees) offering discounts on products and services to other Chamber members and their employees.

Card Sponsorship - \$3,000

Chamber Wine Tasting Event – October

A fun filled evening of music and wine tasting that sells out every year with over 600 attendees!

Title Sponsorship - \$7,500

Co-Sponsorship - \$5,000

Prize Sponsorship - \$5,000

Wineries Sponsorship - \$3,000

Wine Glass Sponsorship - \$5,000

Private Wine Tasting Sponsorship - \$3,000

Thanksgiving Luncheon – November

A community luncheon to celebrate and give thanks for the positive events that have happened throughout the community in the past year. We also recognize area service clubs, individuals who have been recognized for their dedication and have brought honor to the Greater Binghamton community, as well as Company Executives and Senior Management Officials new to our community. This event attracts over 500 attendees.

Title Sponsorship - \$4,000

Event Sponsorship - \$1,000

Project Homecoming Career Fair – December

A community wide event that brings together the business community and job seekers.

Title Sponsorship - \$2,000

Business of the Week – December

A 52 week program showcasing randomly selected members for one week

Title Sponsorship - \$2,500

Holiday Extravaganza: Mini Trade Show and Mixer Event – December

A new event in 2010, our Holiday Extravaganza features both a Mini Trade Show for our smaller Chamber member businesses, along with a Business After Hours Mixer. Attendees have an opportunity to browse exhibitor tables, network, exchange ideas, and meet new clients in a fun and casual environment. Exhibitors benefit from even further exposure at this casual networking event with table top displays that showcase their companies' products and services to a targeted audience, all at an affordable price. Join us, as we celebrate Greater Binghamton's business community!

Event Sponsorship - \$1,500

Speed Networking Event – Bi-Monthly

A newly created networking event that gives attendees the opportunity to meet more people, make more contacts, and generate more business ideas in one short hour . The one-on-one, 2 minute meeting Speed Networking format makes it easier and more fun to possibly secure a new client, meet a potential business partner or reach out to a new audience.

Event Sponsorship - \$125

If your company wishes to keep in the forefront through marketing exposure, has an interest in community involvement and improving the quality of life in the Greater Binghamton area, wishes to support network and information sharing throughout the business community and is interested in seeing the continued success of a particular event or program, then sponsorship of a Chamber event is the solution.

Event sponsorships are effective, outside-of-the-box marketing strategies that provide companies direct access to a targeted group within The Chamber's membership, in addition to other public relations and advertising benefits. Since every business is different, our marketing opportunities are never one-size-fits-all. We're eager to learn about your marketing objectives and how we can customize our sponsorship packages and advertising opportunities to help you achieve them. Please call us. We're looking forward to establishing many new partnerships for the upcoming year!

For more details, please contact Carol Armstrong at 607.772.8863 x321 or carmstrong@greaterbinghamtonchamber.com .